



**Request for Qualifications  
Local Artists for Artown 2010 Illustration  
Deadline for Submission: Friday, November 6, 2009**

**ELIGIBILITY:** This project is open to all regional illustrators, photographers or other visual artists. Regional is defined to include the Lake Tahoe area and the following Nevada counties: Carson City, Douglas, Lyon, Storey, Churchill, Pershing, Washoe, Humboldt, Lander, Eureka, Elko and White Pine.

**PROJECT:** Artown will select a regional artist to create the art to be used on the marketing materials for the July 2010 festival. Responding artists will be entered into a selection process to become the artist for the 2010 Artown poster and related collateral materials. Artists are required to submit a disc of six images, with an emphasis on poster art, and a bio or resume no later than 5 p.m. Friday, November 6, 2009.

**SELECTION PROCESS:** The artists' submissions will be reviewed by a panel of judges. This panel consists of Reno arts leaders, community supporters, last year's artist and the Artown Marketing Committee.

**SELECTED ARTIST:** The selected artist will be required to submit 8-10 concepts to Artown by December 7, 2009. When the concept is chosen, the artist will have until January 8, 2010 to produce the finished piece. The completed artwork becomes the exclusive property of Artown and the icon for the Artown 2010 festival. The selected artist will also be required to sign 300 posters for Artown.

**CRITERIA:** Artists should have demonstrated experience as an illustrator, photographer, or other visual medium. Artists should also demonstrate experience working collaboratively with groups and advertising agencies. The artist will receive 100 posters from Artown for non-commercial use for the sole purpose of promoting the artist's work. The artist will be contracted at a non-negotiable rate of \$5,000.

**SUBMISSION REQUIREMENTS:**

1. Current résumé detailing professional artistic accomplishments and references from past art projects, including awards, if applicable.
2. Six images of relevant work (min. 6, max. 10) in jpeg or pdf format.
3. Image list to include image number, title, media, size, date, location and description of work.
4. Self-addressed, stamped envelope with sufficient postage for the return of disc and résumé, if return is necessary.

ESTIMATED TIME LINE	
November 6, 2009 5 p.m.	<b>SUBMITTAL DEADLINE</b>
November 13, 2009	Selection group meets
November 16, 2009	Selected artist notified
December 7, 2009	Artist delivers to Artown 8-10 concepts
December 10, 2009	Artown Board approves final concept
January 11, 2010	Finished piece is delivered by artist to Artown
January 13, 2010	Artown advertising agency receives artwork
May 2010	Artown poster is available for distribution

**Application Information or Submittal Address/Information:**

**Artown Offices  
300 East Second St., Suite 1000  
Reno, Nevada 89501  
775-322-1538**

**E-mail address – [office@renoartown.com](mailto:office@renoartown.com)**

**RIGHTS AND RESPONSIBILITIES:** Artown reserves the right to decline all submissions or cancel this Request for Qualifications at any time.